



Cahuilla Lodge #127 – Order of the Arrow

California Inland Empire Council #45

<http://www.snakepower.org>

2003 Strategic Plan For Cahuilla Lodge #127

Proudly Serving:
California Inland Empire Council # 45
Redlands, CA

“A Year of Service, a Lifetime of Memories”

Section W4B
Western Region, BSA



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Overview

2003: A Year of Service, A Lifetime of Memories

2003 is a special year for Cahuilla Lodge # 127. Not only will we celebrate the 30th anniversary of our founding in 1973, but we have the opportunity to increase service to our council more than ever. We will continue to utilize the Order of the Arrow Strategic Plan as the foundation for our service to the California Inland Empire Council, Boy Scouts of America and strive to improve our programs for future generations.

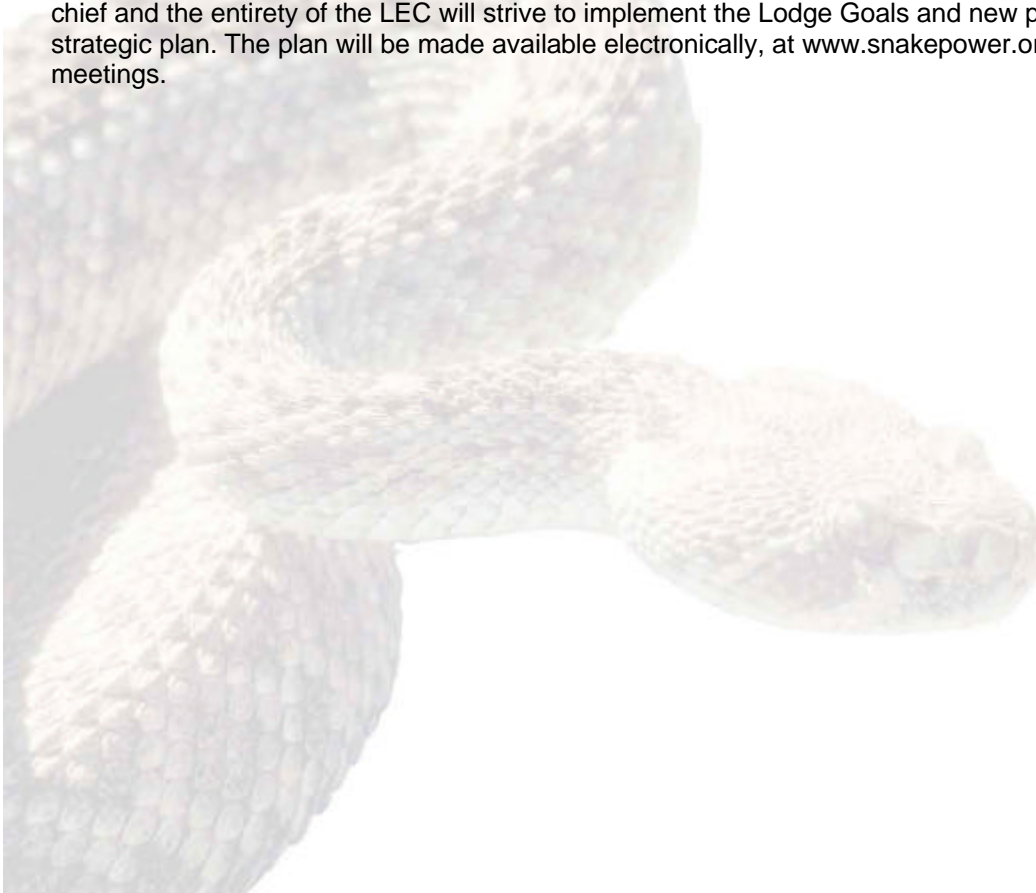
As recommended, Cahuilla Lodge is submitting its own strategic plan, in the form of a theme: 2003, A Year of Service, A Lifetime of Memories. This plan will concentrate in the areas of performance of our special duties for the year, rededication to our core operations, and a celebration of our legacy as a service-oriented organization, all within the Order of the Arrow's areas of emphasis: leadership, service, and financial support.

Characteristics

The 2003 Lodge Strategic Plan was designed by members of the 2002 and 2003 LEC, and various advisors within Cahuilla Lodge. The Lodge Plan is to be approved by a majority vote of the 2002 LEC, which was done at the December 2002 meeting. The plan will also be approved by the Lodge Key 3, Council Executive Committee, and the Scout Executive.

Implementation

The 2003 Lodge Strategic Plan and all programs present in it will take effect on January 1st, 2003. The presiding lodge chief and the entirety of the LEC will strive to implement the Lodge Goals and new programs laid out in our lodge's strategic plan. The plan will be made available electronically, at www.snakepower.org and in print at official LEC meetings.





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Cahuilla Lodge Mission Statement

The Purpose of the Order of the Arrow:

To recognize those campers – Scouts and Scouters – who best exemplify the Scout Oath and Law in their daily lives and by such recognition cause other campers to conduct themselves in such manner as to warrant recognition.

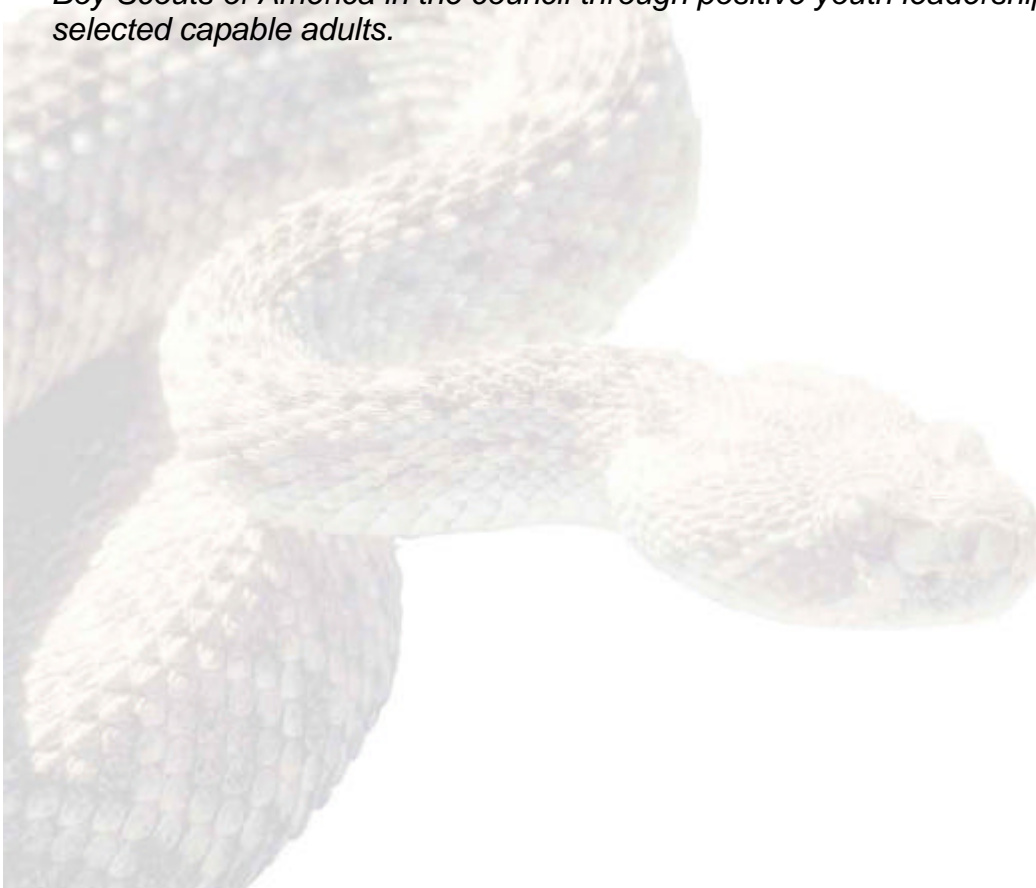
To develop and maintain camping traditions and spirit.

To promote Scout camping, which reaches its greatest effectiveness as a part of the unit's camping program, both year-round and in the summer camp, as directed by the camping committee of the council.

To crystallize the Scout habit of helpfulness into a life purpose of leadership in cheerful service to others.

The Mission of the Lodge:

The mission of the lodge is to achieve the purpose of the Order of the Arrow as an integral part of the Boy Scouts of America in the council through positive youth leadership under the guidance of selected capable adults.





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Cahuilla Lodge Goals

2003 Special Duties

- 2003 Section W4B Conclave
 1. Cahuilla Lodge will serve Section W4B by hosting a quality Conclave at Camp Emerson in Idyllwild.
 2. We will use the opportunity to partner with the Council to service Camp Emerson to prepare the camp for the event as well as the upcoming summer season.
 3. We will use this event in conjunction with our 30th anniversary celebration to increase member participation in 2003.
 4. We will market the event to our Council as one of the largest Boy Scout events at Camp Emerson in 2003.
 5. We will also serve the section in our duties including, but not limited to, Shows, Special Events, Activities, and Recreation.
- 2003 Council Scout Show and Sheriff's Rodeo
 1. We will support the Council's camping programs by staging the world's largest camping promotion booth at the Council Scout Show.

Rededicating and Reinvigorating our Operations

- Camping Promotion
 1. Because camping promotion is one of the most important functions of our Lodge, we will improve our programs and functionality with the goal of receiving the E. Urner Goodman Camping Award once in the next five (5) years.
 2. We will become an active partner with the Council Camping Committee to promote the use of our council facilities, Camp Emerson in Idyllwild and Camp Helendale in Running Springs. Our promotion will follow the Council's marketing plan with a concerted goal of improving attendance.
 3. Through our chapters, we will closely track our camping promotion visitations via the Monthly Chapter Report and provide unit leaders the means to evaluate our performance.
 4. We will use the "Where To Go Camping" guide to promote Camp Emerson and Camp Helendale.
 5. As provided for in the OA Strategic Plan, we will extend our efforts to include Cub Scout Packs in addition to our efforts with Council Troops and Teams.
 6. We will continue to increase OA Summer Camp Staff at both Camp Emerson and Camp Helendale. The OA will continue its role in the Order of the Arrow campfire and the OA Summer Camp Service Project.
 7. We will continue to increase the OA's involvement in staffing and conducting Council Leadership events such as Cedar Badge, Buckskin, and Foxfire.
- Communications
 1. To insure proper communications to our members, we will publish the "Call of the Cahuilla" magazine on time and deliver to our members in a timely fashion, under all circumstances.
 2. The official Lodge website, <http://www.snakepower.org>, will be regularly updated and used as a Lodge and Council resource for information.
 3. We will fully develop a communication system so members can easily communicate with one another by ways of phone or electronic mail.
 4. We will develop standards to accurately and consistently record, update, and provide minutes and agendas for meetings of the Lodge Executive Committee (LEC) to its members.
 5. We will take an aggressive stance towards the development of the OA Troop/Team Representative as a means to communicate to units in our Council.
 6. We will build communications standards into our Monthly and Annual Chapter Reports so there is a consistent flow of information to the Lodge Executive Committee (LEC).



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7. Using our lodge communications system already mentioned above, we will increase our lodge's contingent to national programs such as Philbreak, the OA Indian Summer, Philmont Trail Crew, and Northern Tier programs.

• Inductions

1. We will improve awareness of the Order of the Arrow by improving our unit membership election procedures and marketing.
2. We will adopt minimum standards for Call-Out ceremonies, following procedures outlined in the Guide for Inductions.
3. To improve the Ordeal ceremony performances, we will implement a "Ceremony Expert" program aimed at providing youth and their corresponding advisers with an incentive to memorize, prepare, and accurately perform ceremonies at Ordeal Induction Weekends.
4. To evaluate the performance of the "Ceremony Expert" program, we will consistently evaluate our ceremonial performances.
5. We will adopt standard operating procedures in writing, in accordance with the OA Guide for Inductions, to insure the consistent flow of the event.
6. We will adopt standards for our members to follow at Ordeal induction weekends to insure the extinction of hazing and to develop unique respect on the part of our members for the Ordeal and the Candidates taking part in it.
7. We will improve the accommodations and communication for Ordeal guests, such as parents who wish to attend their son's Ordeal ceremony.
8. We will re-launch the Extended Elangomat Program and provide incentive for our Elangomats to guide their clans from Ordeal membership to Brotherhood membership.

• Marketing

1. We will market the Order of the Arrow to our Council as the Honor Society of the Boy Scouts of America.
2. We will publish an annual report to the Council Executive Board to report our successes and support of the Council.
3. We will utilize public relations tools to improve awareness of our program to Council members, District members, Unit Leaders, and Scouts and Scouters.
4. We will market our full breadth of service to unit leaders (i.e.; camping promotion, membership elections, etc.) at least annually.
5. We will produce marketing materials or use existing materials to have a uniform means of sending our message of service to non-members.

• Membership

1. Well-planned, well-promoted events will increase membership retention and add spirit to our lodge. Our goal is to increase our membership retention by 15% over previous years.
2. Effective tracking methods using a specifically structured MS Access or similar database will improve the tracking of membership within Cahuilla Lodge. This will increase membership retention by allowing for flyers and phone calls to keep in touch with lodge members and lodge activities.
3. Produce a Unit Elections Packet every year to be handed out at either the December LEC Meeting or at the Lodge Banquet in January. The packet will include Camping Promotion Information, scripts for the elections, 2 videos for each chapter, Camping Promotion Display Boards, Applications, Ordeal Flyers, and all other materials needed for OA Elections.
4. Effectively execute the newly approved chapter assistance program.

• Native American Awareness

1. While the Order of the Arrow has de-emphasized the role of Native American awareness, it is still a known commodity and one that plays an important role in attracting Scouts and Scouters to our program. With that in mind, we will make a concerted effort to offer more opportunities for our youth in dancing, singing, and Native American Awareness.
2. We will seek out and find active "Subject Matter" experts in singing, dancing, and crafts. These experts will be used to teach and coach our youth.



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3. If the 2003 Indian Summer is held, we will determine the feasibility of sending a contingent of youth and adults to the conference.
4. We will determine the feasibility of holding a Lodge-sponsored Native American Awareness weekend event or as part of another event.

- **Service**

1. We will work closely with the Council to be their premier service partner.
2. We will add one Ordeal, to be held at the close of Camp Emerson's summer camping season, to replace the current OA Service Weekend. That brings the total ordeals for the year to 4.
3. We will closely track service hours by our members via the Monthly Chapter Report.
4. We will promote chapter-hosted weekend service projects throughout the year open to all members of Cahuilla Lodge. At such service projects, a member of the LEC will be present to report on the project and turn-in recorded service hours from the event

- **Programs**

1. Cahuilla Lodge will carry out all of its old and new programs including:
 - a. Quality Chapter Program
 - b. Chapter Assistance Program
 - c. Extended Elangomat Program
 - d. Quality Ceremonies Program
 - e. Troop/Team OA Representative Program
2. Specifically, Cahuilla Lodge will strive to hold a quality Troop/Team OA Representative Program training seminar and keep accurate listings of members in such positions in order to use the program more effectively.

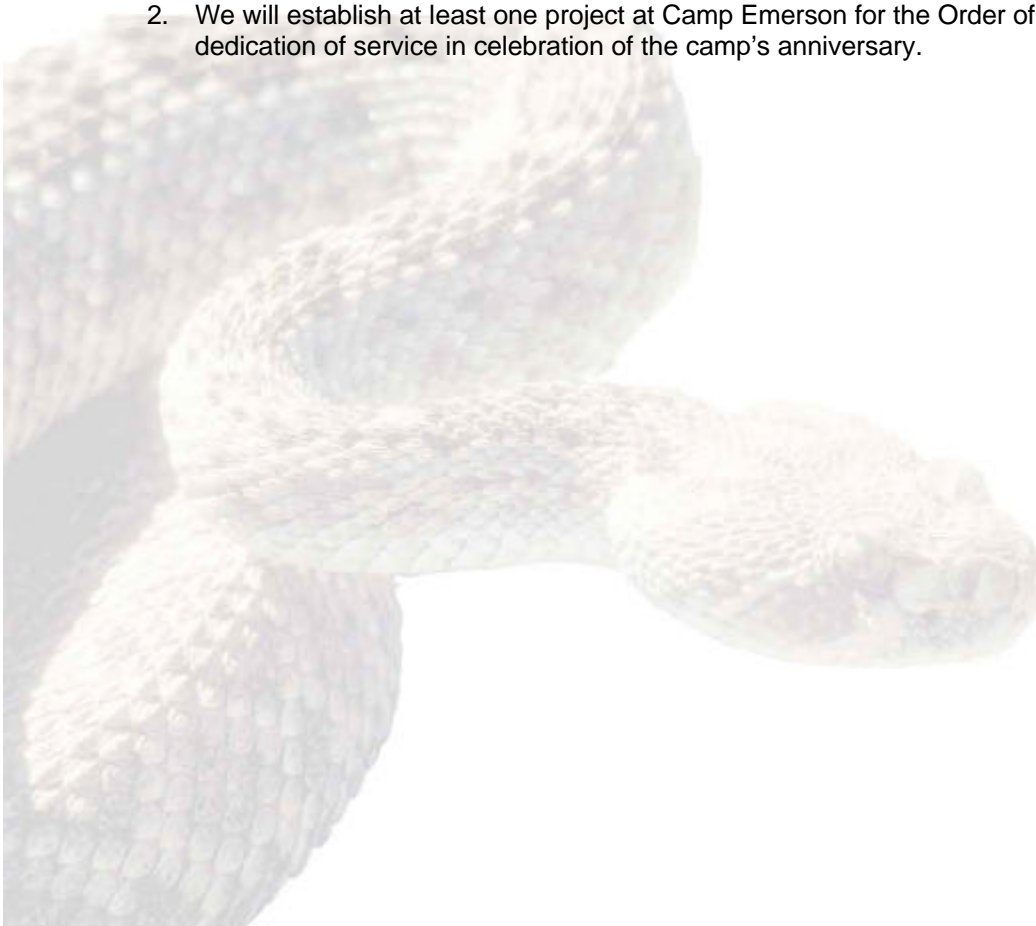
A Celebration of our Legacy of Service

- **1973 – 2003 “30 Years of Service”**

1. We will celebrate our anniversary of our founding by giving incentive to participate by offering a memorabilia set that can be purchased based on involvement in our programs of leadership, service, and financial support.
2. We will incent our members to be active in the Order of the Arrow during our anniversary celebration by offering a patch set that will reward those who are active in the promotion of camping, inductions, and service.

- **1919 – 2004 “Camp Emerson 85th Anniversary”**

1. We will take an active role in planning for Camp Emerson's 85th Anniversary in 2004.
2. We will establish at least one project at Camp Emerson for the Order of the Arrow to build or repair as a dedication of service in celebration of the camp's anniversary.





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New Cahuilla Lodge Programs

Chapter Assistance Program:

The Chapter Assistance Program, as implemented by Cahuilla Lodge, is designed to assist chapters that are having problems that they cannot easily solve themselves.

- 1) The program shall be administered by the Lodge 1st Vice-Chief.
- 2) Areas of focus: Membership, Brotherhood Retention, Lodge Participation, Camping Promotion, and Ceremonies.
- 3) If a problem is found with a chapter, the First Vice-Chief is responsible for organizing a neighboring "Mentor" Chapter(s) to mentor that Chapter with the assistance of the lodge.
- 4) If that chapter takes the responsibility, they are responsible for helping the other chapter fix their problems. The first Vice-Chief should be an instrumental part of this process. The First Vice-Chief can also enlist the help of other "experts" in the areas needing assistance to get the chapter functioning properly.

Information on when and how to implement this program effectively will be in the Chapter Assistance Program Plan Book, which will be released in December 2002.

Quality Ceremonies Program:

The Quality Ceremonies Program will help to promote ceremonies that perform in a proper nature, with memorized lines, effective team practices, an active advisor, and at least several performances a year. The quality ceremonies team program will be administered by the Second Vice Chief. Preliminary criteria to become a quality ceremony team is:

- 1) Have at least 8 practices every year
- 2) Conduct at least two ceremonies a year at ordeals (different for callout and arrow of light ceremonies)
- 3) Compete as a team in at least one event a year (Conclave, Fall Fellowship, or NOAC)
- 4) All members of the team must be registered, active members of Cahuilla Lodge #127
- 5) The team must be affiliated with a Cahuilla Lodge Chapter and have an advisor over 21. All members other than advisors must be under 21 at all performances.
- 6) Their ceremony must be conducted with all lines memorized, few mistakes, and properly following all national OA guidelines. The Second Vice Chief or his observers must certify this at a ceremony team performance.



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2003 Annual Planning Calendar

January 2003

- 1 Hutuk Chapter Meeting
Call of the Cahuilla Magazine Article Deadline
- 2 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 8 Aca (Chemehuevi Clan) Chapter Meeting
Mojave Chapter Meeting
- 9 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 15 **Call of the Cahuilla Magazine (Winter Edition) Mailed**
- 18 **Cahuilla Lodge Banquet**
- 22 Aca (Agua Caliente Clan) Chapter Meeting
- 23 **Lodge Executive Committee (LEC) Meeting**
First Quarter Trading Post Flyer Distributed

February 2003

- 5 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 6 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 8 Annual Council Recognition Dinner
- 12 Mojave Chapter Meeting
- 13 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 26 Aca (Agua Caliente Clan) Chapter Meeting
- 27 **Lodge Executive Committee (LEC) Meeting**
Spring and Summer Ordealmasters and Advisers Selected

March 2003

- 5 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 6 Soboba Chapter Meeting
Tahquitz Chapter Meeting
Serrano Chapter Meeting
Wisumahi Chapter Meeting
- 12 Mojave Chapter Meeting
- 13 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 15 **National Supply Order Placed By Treasurer Adviser**
- 26 Aca (Agua Caliente Clan) Chapter Meeting
- 27 **Lodge Executive Committee (LEC) Meeting**
Unit Membership Election Materials Are Due
Fall Fellowship Chairperson and Adviser Selected



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Scout Show OA Representative and Adviser Selected Ordeal Induction Weekend Budget Approved

April 2003

- 1 ***Brotherhood Eligibility Letters Are Mailed
Ordeal Candidate and Parent Letters Are Mailed
Call of the Cahuilla Magazine Article Deadline***
- 2 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 3 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 9 Mojave Chapter Meeting
- 10 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 15 ***Call of the Cahuilla Magazine (Spring Edition) Mailed***
- 23 Aca (Agua Caliente Clan) Chapter Meeting
- 24 ***Lodge Executive Committee (LEC) Meeting
Second Quarter Trading Post Flyer Distributed***

May 2003

- 1 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 2 – 4 ***Section W4B Conclave at Camp Emerson***
- 7 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 8 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 14 Mojave Chapter Meeting
- 16 – 18 ***Spring Ordeal # 1 at Camp Helendale***
- 22 ***Lodge Executive Committee (LEC) Meeting at Camp Helendale***
- 8 Aca (Agua Caliente Clan) Chapter Meeting

June 2003

- 4 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 5 Soboba Chapter Meeting
Serrano Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 6 – 8 ***Spring Ordeal # 2 at Camp Emerson
Vigil Honor Selection Committee Meets***
- 11 Mojave Chapter Meeting
- 12 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 25 Aca (Agua Caliente Clan) Chapter Meeting
- 26 ***Lodge Executive Committee (LEC) Meeting at Camp Helendale
All 2002 – 2003 Camping Promotion Reports Are Due
Fall Fellowship Budget Approved***



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July 2003

- 1 **Call of the Cahuilla Magazine Article Deadline**
- 2 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 3 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 9 Mojave Chapter Meeting
- 10 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 15 **Call of the Cahuilla Magazine (Summer Edition) Mailed**
- 23 Aca (Agua Caliente Clan) Chapter Meeting
- 24 **Lodge Executive Committee (LEC) Meeting at Camp Emerson**
Third Quarter Trading Post Flyer Distributed

August 2003

- 6 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 7 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 13 Mojave Chapter Meeting
- 14 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 15 – 17 Summer Ordeal # 1 at Camp Emerson
- 27 Aca (Agua Caliente Clan) Chapter Meeting
- 28 **Lodge Executive Committee (LEC) Meeting**

September 2003

- 5 – 7 **Summer Ordeal # 2 at Camp Helendade**
- 3 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
- 4 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
- 10 Mojave Chapter Meeting
- 11 A-tsa Chapter Meeting
Wanakik Chapter Meeting
- 24 Aca (Agua Caliente Clan) Chapter Meeting
- 25 **Lodge Executive Committee (LEC) Meeting**
2004 Lodge Camping Promotion Materials Distributed
2004 Lodge Banquet Budget Approved
- 26 – 28 Council Scout Show and Sheriff's Rodeo

October 2003

- 1 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
Call of the Cahuilla Magazine Article Deadline



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- 2 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
8 Mojave Chapter Meeting
9 A-tsa Chapter Meeting
Wanakik Chapter Meeting
10 – 12 **Cahuilla Lodge Fall Fellowship**
Chapter Excellence Award Books Are Due
Call of the Cahuilla Magazine (Fall Edition) Mailed
15 Aca (Agua Caliente Clan) Chapter Meeting
22 **Lodge Executive Committee (LEC) Meeting**
23 **Founder's Award Selection Committee Meets**
Fourth Quarter Trading Post Flyer Distributed

November 2003

- 5 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
6 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
12 Mojave Chapter Meeting
13 A-tsa Chapter Meeting
Wanakik Chapter Meeting
16 **Annual Lodge Report Presented to Council Executive Board**
20 **Lodge Executive Committee (LEC) Meeting**
Final Lodge Officer Reports Are Due
Incoming Officer Long-term and Short-term Goals Are Due
2004 Cahuilla Lodge Strategic Plan Approved
26 Aca (Agua Caliente Clan) Chapter Meeting

December 2003

- 3 Aca (Chemehuevi Clan) Chapter Meeting
Hutuk Chapter Meeting
4 Serrano Chapter Meeting
Soboba Chapter Meeting
Tahquitz Chapter Meeting
Wisumahi Chapter Meeting
6 **Lodge Leadership Development Conference (LLDC)**
Annual Planning Meeting
10 Mojave Chapter Meeting
11 A-tsa Chapter Meeting
Wanakik Chapter Meeting
18 **Lodge Executive Committee (LEC) Meeting**
2004 Annual Planbook Is Distributed
Annual Chapter Reports Are Due
24 Aca (Agua Caliente Clan) Chapter Meeting



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Executive Approvals

Brad Denbo
2002 Lodge Chief

Michael Case
2002 1st Vice Chief

Chris Horn
2002 Lodge 2nd Vice

Michael Gollner
2002 Lodge 3rd Vice

Justin DeSoucey
2002 Lodge Secretary

Michael Erwin
2002 Lodge Treasurer

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

2002 Chapter Chief

